

**TURTLE CREEK ASSOCIATION
Easter in the Park**

Fact Sheet

- WHAT:** Turtle Creek Association's Easter in the Park is Dallas' largest annual outdoor event celebrating its 20th year on Sunday March 27, 2005 at Lee Park on Turtle Creek Blvd.
- WHO:** The Easter in the Park event will showcase local talent by top dogs in its Pooch Parade followed by the magnificent Dallas Symphony Orchestra.
- WHEN:** Sunday, March 27, 2005 from 11:00 AM to 5:00 PM
- WHERE:** Lee Park at Turtle Creek Blvd. and Lemmon Avenue Street
- SCHEDULE:** The entertainment schedule for Easter in the Park is as follows:
11:00 AM Dog registration begins. \$10 per dog per category
 Best Big Dog
 Best Little Dog
 Best Dressed Dog
 Best Owner/Pet Look a Like Dog
12:45 PM SPCA of Texas parade of adoptable dogs
1:00 PM Pooch Parade
3:00 PM Dallas Symphony Orchestra
5:00 PM Easter in the Park closes
- LEADERSHIP/
BENEFICIARY** Easter in the Park is a project of Turtle Creek Association in partnership with the Dallas Symphony Orchestra chaired by Carol Reed with the Ed Campbell Company serving as the operations management group. Easter in the Park benefits the Turtle Creek Association, a 501 c (3) organization.
- HIGHLIGHTS:** The Pooch Parade with over 150 dogs participate in this hilarious display of our favorite pets. Supermodel and fashion columnist Jan Strimple serves as Grand Marshal of the parade with the Master of Ceremonies, Mattie Roberts, fashion columnist and host of the television program "Mornings with Mattie." Celebrity judges are on hand to judge the best in each of four categories.
- The Dallas Symphony Orchestra, onstage in its own outdoor band shell, mesmerizes the crowd of approximately 12,000 people with memorable classic sounds.
- TICKET
INFORMATION:** Admission to Easter in the Park is free to the general public. The fee to admit dogs into the Pooch Parade is \$10.00 per dog per category.
- PARKING:** Street parking is free and is available on a first come first serve basis. It is advisable to park away from the park and walk in on the Katy Trail or from a neighboring area.
- GENERAL
INFORMATION:** For additional information call 972.380.7390